

5 Things to Know

1. What is the vision for the podcast?

Listeners of this podcast are already part of a thriving community of diamond art enthusiasts. My vision is to build personal connections between crafters and the businesses, artists, and content creators they support. I want to share the personal stories of the pillars of the diamond painting community and grow not only their support networks but also the larger craft community.

2. What makes this podcast special?

My listeners are already active in the diamond painting community, so they are excited to hear from brands and artists they love to support as well as ones they have yet to discover. Not only will they listen to the episode, they will take action and click on my guest's websites and social media accounts to learn more and get connected. Find more information about our story here.

The podcast does not focus just on the work of our guests, but also the people behind the scenes that are passionate about what they do. I want to share each guests' story, how they found the craft, what they love about their work, what inspires them, and what struggles and successes they have had.

3. How should I prepare?

I have a list of technical preparations and tips to make your podcast episode sound and look its best. You will also need to [complete your guest release form](#) and [schedule your introductory call and interview recording session](#). Otherwise, just bring your story and your sparkling personality!

We will have an organic conversation about you and your work and your specific involvement in diamond painting. I will not follow a strict interview question script, but there are a few [questions that will definitely come up](#) and you can think about your answers beforehand.

4. How long will the interview take?

I ask that we have a 10-15 minute pre-interview call just to introduce ourselves to each other and talk through what you can expect when recording. You should allow up to 90 minutes for recording to allow for setup, your interview, and any final housekeeping. The length of your

final episode should be between 30-45 minutes, but ultimately will depend on how the conversation goes. If we have a lot to talk about, maybe it will air in two parts!

[Schedule your introductory call and podcast recording session by clicking here.](#)

5. Who are you?

Since I'll be interviewing you and editing your episode, it's only fair that I share a few facts about me beforehand- if you are curious- so you can get to know me a little better.

About the Host

NAME, LOCATION, ET CETERA

My name is Amanda Odum, and I live in the USA- specifically in the Raleigh area of North Carolina. I share an old house with my soon-to-be husband (Nick) and our three hound dogs (Maybelle, Huck, and Rufus). Chances are they will interrupt our recording at least once.

PROFESSIONAL BACKGROUND

I am an international contracts manager with experience across a variety of not-for-profit, research and development, and pharmaceutical organizations. I hold a Bachelor of Arts in Public Administration (Political Science) and a Masters of Science in Business Analytics. Currently, I work as a consultant for a firm based in the United Kingdom and am contracted long-term on a confidential pharmaceutical manufacturing expansion project. I am also an executive officer on the Board of Directors of a 501c7 not-for-profit organization.

MY DIAMOND ART STORY

As a neurodivergent person who struggles with anxiety, I am always eager to find “natural” ways to improve my mental health. Though I had seen diamond painting in many sponsored social media posts since the onset of COVID-19, I only took notice when one specifically mentioned the anti-anxiety benefits of the craft. In my last semester of graduate school, when stress was at an all-time high, I decided to do some research.

After seeing diamond painting explained as a hybrid between cross stitch, a craft I started as a kid, and paint-by-numbers, the hobby that a friend adores, I knew I should give it a try. I ordered a “snack-size” [kit from PaintGem](#) with four portraits of historical female figures, and the rest is history.

MY PODCAST STORY

So what’s with the podcast? Well, that’s another (not entirely unrelated) story...

One thing you should know about me is that my brain never stops. It could be the anxiety... okay, definitely it’s the anxiety... but it lends itself well to ambitious thinking and creativity. A little over a year ago, I started listening to popular recordings and learning about podcasting in general in anticipation of developing a show for women ([smartyskirts](#), release date tbd). After falling in love with the format, the wheels in my head naturally started to turn.

Then, in my final weeks of post-graduate study, I stumbled head first into diamond art, and perhaps more importantly, discovered the diamond painting community. Immediately, I was charmed by the camaraderie and spirit of these crafters, their dedication to the hobby and to each other, and their avid support of creators in general. When I discovered the absence of a diamond art-dedicated podcast in a community that already avidly consumes streaming media, I knew what I had to do. In the summer of 2023, [endless confetti, the diamond painting podcast](#), was born and developed as a sub-production of [smartyskirts](#).

Questions

PLEASE PREPARE YOUR ANSWERS. We will not follow a strict script but we will cover these topics at a minimum.

What is your background story?

For example: Tell me about how you became an artist. How did you discover diamond painting? What attracted you to this hobby? When/how did it become a hobby for you?

What brought you to where you are today?

For example: What is your relationship to diamond art and the diamond painting community? Tell me about how you transitioned from hobbyist to business owner. What challenges and successes have you had? What inspires your work? Where/how did you get the idea for your content? What sets you apart?

What is next/upcoming for you?

For example: Do you have any events up coming? Do you have any new products/artwork being released? Are you making any public appearances at craft shows, et cetera? Is there a promotion that you'd like to share with our listeners? What are your goals/expectations for the future?

Recording Instructions

- We will record in the [endless confetti Riverside.FM studio](#). You can enter the studio by downloading the Riverside.FM app to your iOS or Android mobile device or using Google Chrome or Microsoft Edge on your computer. Whichever method you prefer, be sure to review the corresponding Riverside.FM guest checklists linked below:
 - [Riverside.FM's Guest Checklist for Recording via Mobile App](#)
 - [Riverside.FM's Guest Checklist for Recording on a Computer](#)
- Make sure to drink plenty of water on interview day and have a beverage nearby (water, tea, wine...) while we record.
- Record in a quiet room with a lot of soft surfaces such as a bedroom or even a walk-in closet. Avoid rooms like kitchens and bathrooms where there are echoes. Isolate yourself from pets and family members if possible to minimize background noise.
- Turn off all notifications on your device(s) and close any open applications to maximize processing power.
- Check your wifi connection and make sure your device is plugged in or fully charged.
- Most importantly, **smile and have fun!** Listeners can hear it in your voice!

[Enter the Riverside.FM recording studio by clicking here.](#)

Share, Like, & Follow

Thank you for being a guest on [endless confetti](#), [the diamond painting podcast](#); you're now a part of our podcast family! What happens next?

I will edit our recording to remove any pauses, add the intro, et cetera. On release day, your interview will be posted on the [endless confetti website](#) along with show notes that include a complete transcript and links to any products, websites, promotions, et cetera that were part of our discussion. This can include links to your social media channels and/or shop.

Your episode will also be published on all major podcast distribution platforms (e.g. Apple Podcasts, Amazon Music, Android Apps, Spotify) on release day. We will promote your interview on all of our social media channels (Instagram, Facebook, Twitter) as well!

My goal is to create high-quality content with you that you can share within your own network of followers and customers. Once you are on the show, **we're friends for life!** I will continue to promote you and your products, events, artwork, and media channels long after your episode has aired. I intend to stay in touch, follow up, and spread the word about your on-going contributions to the diamond painting community!

In return, I ask that you promote your episode as well as any other endless confetti episodes to your friends, family, and social media followers. The more people who listen to the show overall, the bigger the impact YOUR episode will have! I will share links and any other promotional content with you to make reposting easy.

LIKE AND FOLLOW THE PODCAST

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